



Copper - Essential for Everyone

"How to achieve an appropriate balance between EU policies that focus on sustainability and resource efficiency and those necessary to maintain a competitive business environment in Europe?"

Energy efficiency, renewables, smart grids and the electrification of transport are important EU policy areas that rely on the copper industry and the products it delivers. On 29th June, the European Copper Institute (ECI) invites you to a debate tackling the issue: can the EU gain leadership in these technologies while imposing the highest regulatory standards globally on its underlying industries?

The event will be hosted by the MEPs Piotr Borys and Jacek Protasiewicz in the European Parliament in Brussels. Other speakers will include Dr. Bernd Drouven, CEO of Aurubis, Mr. Karl Falkenberg, Director General DG Environment, a representative from a leading energy supply company and an NGO. Cathy Smith will moderate the debate.

After the debate, ECI invites you to a cocktail reception for the opening of the exhibition "Copper - Essential for Everyone", showcasing the crucial role that copper plays in our everyday lives.

Programme for Tuesday, June 29th 2010:

Policy debate: "European Industrial Policy - Striking a Delicate Balance"
European Parliament, Brussels, Room JAN 6Q1, 6th floor, JAN Building

15:35 **Opening statements**
MEP Piotr Borys and MEP Jacek Protasiewicz

15:45 **"Imagine life without"**

15:50 **Panel debate - moderated by Cathy Smith, Brussels correspondent with Deutsche Welle**

Karl Falkenberg, European Commission Director General for Environment

Bernd Drouven, CEO Aurubis

Patty Fong, European Climate Foundation Chief Operating Officer and Programme

Director for Energy Efficiency

Endesa, speaker to be confirmed

*Member of the European Parliament, Committee on Industry, Research and Energy
(tbc)*

16:50 Q&A from the floor

17:35 Round-up and closing remarks
MEP Piotr Borys

18:00 Opening of the Exhibition "Copper - Essential for Everyone" and cocktail reception
European Parliament, Mezzanine, 3rd floor, JAN Building

In case you don't have an entry badge to the European Parliament, please include your **name, date of birth and place of residence** as stated in your identity card or passport and send to copper@fdblueprint.eu.

For more information, visit www.essentialforeveryone.eu

The European Copper Institute

